Exhibit F

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September 8, 2023

By Email

James P. Denvir Boies, Schiller & Flexner LLP 1401 New York Ave, NW Washington DC 20005 jdenvir@bsfllp.com

*NOT ADMITTED TO THE NEW YORK BAR

Re: WWE-Panini Consumer Product License Agreement

Dear Jim:

We represent World Wrestling Entertainment, Inc. ("WWE") and write in connection with WWE's letters dated August 25 and August 31, 2023, regarding WWE's termination of the Consumer Product License Agreement, dated January 1, 2022 (the "Agreement"), between WWE and your client Panini S.p.A. ("Panini").

It has come to our attention that Panini is infringing WWE's intellectual property interests by, among other things, continuing to sell, advertise, and/or distribute certain WWE products, many of which continue to be listed on Panini's website, without WWE's authorization and in violation of Panini's obligations to WWE under Sections L(2) and L(3) of the Agreement. See, e.g., Ex. A. Panini should immediately

cease any such infringing activity and comply with all of the Agreement's provisions relating to termination of the Agreement, including:

• Section L(2) of the Agreement, which requires Panini to immediately cease manufacturing any WWE Licensed Products and to deliver to

Sections 4(c)(ii) and L(2) of the Agreement, which provides that Panis shall	ni
; and	
Section 6 of the Agreement, which provides that Panini (along with its parent, subsidiaries, affiliates, successors, assigns and related company	

WWE also demands that Panini take all appropriate steps to retain all documents and other materials in whatever format that could be potentially relevant to this matter.

Please confirm in writing by <u>5:00PM (ET) on September 13, 2023</u>, that Panini will comply with all of the above and any other obligations under the Agreement.

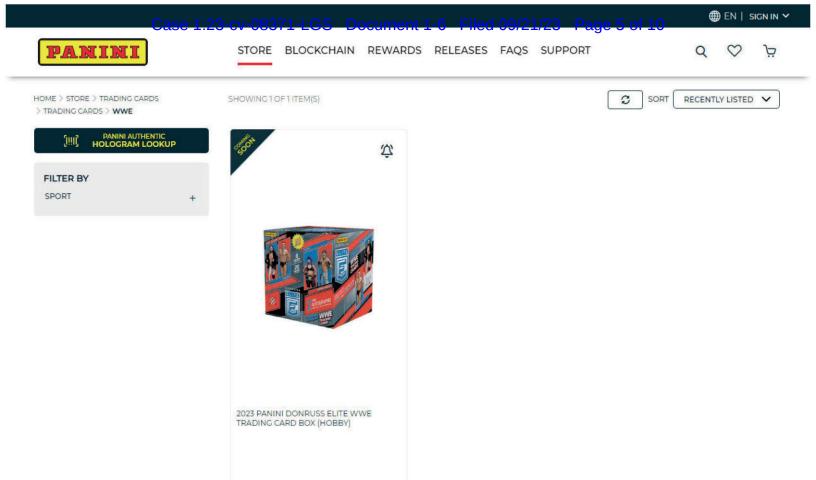
Sincerely,

Gregory F. Laufer

Gregory Laufer

cc: Daniel J. Kramer

Exhibit A





⊕ EN | SIGN IN ▼



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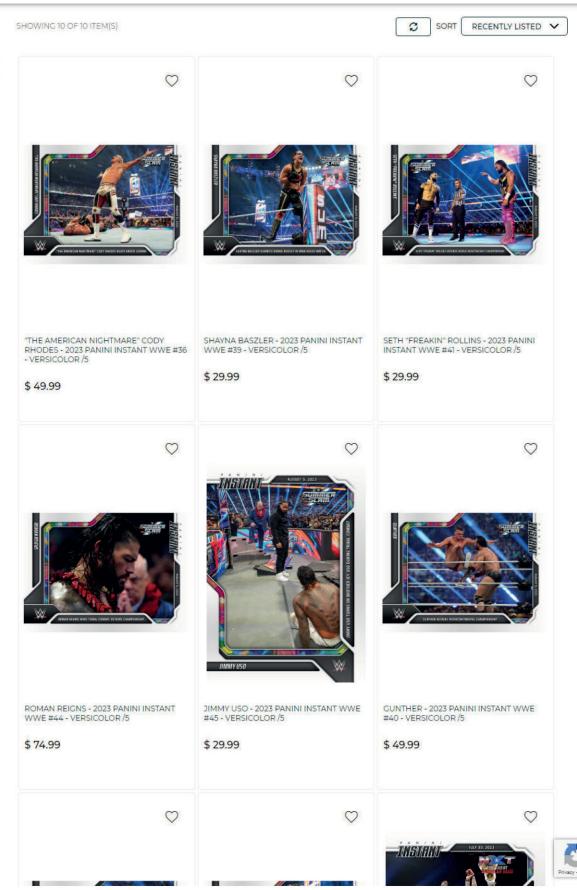
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GUNTHER - 2023 PANINI INSTANT WWE #40 - BLACK 1/1 BIANCA BELAIR - 2023 PANINI INSTANT WWE #42 - VERSICOLOR /5 DOMINIK MYSTERIO - 2023 PANINI INSTANT WWE #33 - VERSICOLOR /5

\$149.99

\$ 29.99

\$ 49.99



CARMELO HAYES - 2023 PANINI INSTANT WWE #35 - VERSICOLOR /5

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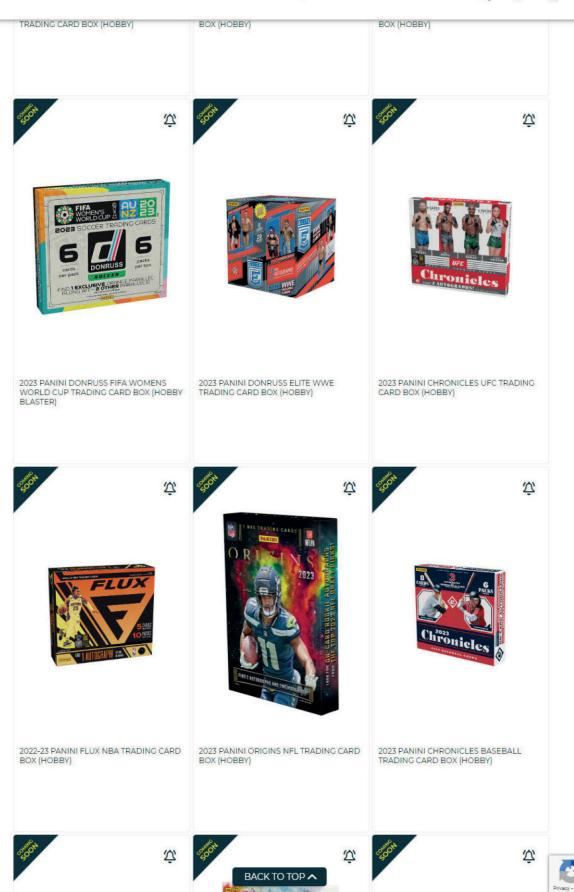


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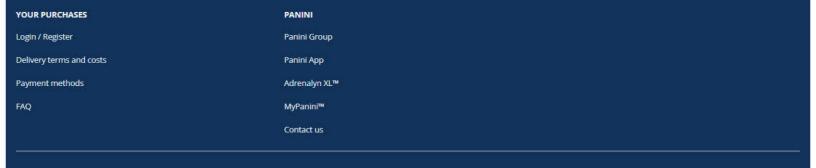
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PANINI S.P.A. - Single Shareholder - Viale Emilio Po, 380 - 41126 Modena italia - Share capital €100.000.000,00 - Tax Number 02796411201 - VAT number IT02796411201 - Chamber of Commerce registration Number 411936. Management and coordination as per Article 2497 of the Civil Code: I.D.4 ITALIA S.r.l. - Company registration number (Bologna) and fiscal code 03422531206

PANINI S.P.A. and the other Panini Group subsidiaries could activate promotions targeted to their respective consumers. Consumers interested in knowing more about the specific market promotions can visit the Panini country websites and participate in the promotion initiatives in accordance with the respective local rules and laws

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